



Graphic Designer

(781)•898•5434

tayloralexaszeto@gmail.com

 Website: www.taylorszeto.com

 LinkedIn: Taylor Szeto

 Instagram: @szetodesigns

Education

University of Massachusetts Lowell

Bachelor of Fine Arts: Graphic Design

•Magna Cum Laude

Skills

I am an individual who always tries to find ways to constantly improve my designs, while obtaining high quality work. At the same time, using the most unique ideas.

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Dimensions
- Procreate
- Figma
- Web Design
- Social Media
- 3D Studio (BrickLink)
- Leadership
- Creativity
- Marketing
- Problem solving
- Content idea
- Photography
- Illustration
- Organization
- Studio lighting
- Customer service

Achievements

RMS Designer of the Year 2024

Alpha Lambda Delta Honor Society

Student Artwork Purchase Award 2023

Experience

February 2024–
Present

RMS International Junior Graphic Designer

Packaging Designer in the toy industry leading end-to-end packaging development for a high-volume magnetic tile product line sold through major retailers, including **Aldi, FiveBelow, and Walmart**. Creates original tile builds for product visuals, develops cohesive style guides, and thrives in fast-paced, high-turnaround production environments. Known for delivering engaging, retail-ready designs that balance creativity with efficiency.

January 2026–
Present

Eastform Co Owner and Designer

Designer and co-founder of an athletic apparel startup promoting Asian culture through thoughtfully designed performance wear. Leads creative strategy, product design, and branding while contributing to business development in a growing startup environment.

June 2023–
January 2024

Depict Brands Graphic Designer

Brand and UX/UI Designer responsible for developing brand systems and designing user-centered interfaces that strengthened company presence and improved digital user experience across platforms.

January 2022–
May 2022

Native American Signage Project (UML) Junior Graphic Designer

Created public content for The Indigenous People's Project under Professor Ingrid Hess. Work was written in UML magazine.

September 2022–
July 2023

Dunkin Joy Run Copywriter

Created the script and story board for a motion video on Instagram.

May 2021–
August 2021

High Profile Internship

Created LinkedIn content and designed brand guideline files.

September 2022–
Present

Chelmsford High School JVB Volleyball Head Coach

Freshman volleyball coach developing foundational volleyball skills for beginner athletes while leading organized practices, managing time effectively, and adapting quickly to evolving game situations.