



Taylor Szeto

(781)•898•5434

tayloralexaszeto@gmail.com

Graphic Designer

Experience

June 2023– Present

Depict Brands Graphic Designer

Created brand asset work (such as logos, business cards, motion design, social media, UX/UI and more) for multiple clients.

September 2022– Present

Chelmsford High School JVB Volleyball Head Coach

Lead and train girls and boys in beginner volleyball skills and drills. Improvise ways to make the sport fun and motivating for high school freshmen. Run practice and coached games.

January 2022– May 2022

Native American Signage Project (UML) Junior Graphic Designer

Created public content for *The Indigenous People's Project* under Professor Ingrid Hess. Work was written in UML magazine.

September 2022– Present

Kenko Designer/ Creator

Senior project to promote the conversation of mental health to athletes. An apparel based projects that is growing and making current sales on Instagram (kenko_athletics).

January 2022– May 2022

Dunkin Joy Run Copywriter

Created the script and story board for a motion video on Instagram.

May 2021– August 2021

High Profile Internship

Created LinkedIn content and designed brand guideline files.

November 2021– December 2021

New England Nex Elite Designer

Redesigned logo for Nex Elite Basketball.

June 2015 – August 2022

Dexter Southfield Summer Camps: Sci-Tech/ Girls in Science

Social Media Content Creator/Camp Counselor

Designed social media advertisements, announcements and posts for camp. Designed and video edited, directed, advertised and marketed for camp. Provided fun and entertainment for kids 14 and under, and supervised groups of 10-15 kids. Taught a class on sticker and T-shirt making.

December 2019– March 2020

Aramark Catering Cashier and server

Served food to viewers at the Tsongas Center, cater to UMass Lowell events, and cashier.

Social Media

Linkedin: www.linkedin.com/in/taylor-szeto

Behance: www.behance.net/tayloraszeto

Websites: www.tayloraszeto.com
umbfa.com/taylor-szeto

Instagrams: @szetodesigns
@kenko_athletics

Education

University of Massachusetts Lowell

Bachelor of Fine Arts: Graphic Design

•Magna Cum Laude

Skills

I am a individual who always tries to find ways to constantly improve my designs, while obtaining high quality work. At the same time, using the most unique ideas.

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Dimensions
- Procreate
- Figma
- Web Design
- Social Media
- Leadership
- Creativity
- Marketing
- Problem solving
- Content idea
- Photography
- Illustration
- Organization
- Studio lighting
- Customer service

Achievements

Alpha Lambda Delta Honor Society

Deans List: Fall 2019 –Spring 2023

Student Artwork Purchase Award 2023